




# JANUARY 2015

**FORSYTH TECH SMALL BUSINESS CENTER**  
**525 @ VINE STREET WINSTON-SALEM, NC 27101**  
 FOR MORE INFORMATION ON THESE SEMINARS CALL 336-757-3810



| Sun  | Mon   | Tue   | Wed   | Thu   | Fri   | Sat  |
|--|---|---|---|---|---|--|
|  |   |   |   | 1   | 2   | 3  |
| 4  | 5   | 6   | 7   | 8   | 9   | 10   |
|  <b>JANUARY<br/>THEME:<br/>SALES</b> |   | <b>6 Business Info To Go (IQ) 9:30-10:30am</b><br><br><b>10 Biggest Mistakes That Entrepreneurs Make and How To Avoid Them (IQ) 6pm-8pm</b>                               | <b>7 Tech Time with Tim</b><br><b>Technology Clinic (IQ) 1-2pm</b>  |   |   |  |
|  |   | <b>11</b>   | <b>12 Marketing for Artists &amp; Crafters (IQ) 6pm-9pm</b>   | <b>13 Business Info To Go (IQ) 9:30-10:30am</b><br><br><b>Tech Tips: Introduction to Microsoft Office Applications for Entrepreneurs &amp; Small Business Owners (IQ) 1pm-4pm</b> | <b>14 Tech Time with Tim</b><br><b>Technology Clinic (IQ) 1-2pm</b><br><br><b>Thinking of Stating Your Own Business (IQ) 3pm-5pm</b><br><br><b>Twitter (IQ) 6pm-8pm</b> | <b>15 Small Business Roundtable: Business Research (Enterprise Center) 12-1:30pm</b><br><br><b>The Best Small Business to Start Right Now (IQ) 6pm-8pm</b> |
| 18   | 19  | 20  | 21  | 22  | 23  | 24   |
|  |   | <b>20 Business Info To Go (IQ) 9:30-10:30am</b><br><br><b>Social Media for Small Business (IQ) 6pm-9pm</b>  | <b>21 Advertising Solutions (IQ) 9:30-11:30am</b><br><br><b>Tech Time with Tim</b><br><b>Technology Clinic (IQ) 1-2pm</b>                     | <b>22 Sales Workshop Part 1 (IQ) 6pm-8pm</b>  | <b>23 Business Pitch Clinic (IQ) 10:00—11:00</b>  |  |
| 25   | 26  | 27  | 28  | 29  | 30  | 31   |
|  | <b>26 Sales Leadership for Small Business Owners (IQ) 2pm-4pm</b> | <b>27 Business Info To Go (IQ) 9:30-10:30am</b><br><br><b>15 Ways to Grow Your Small Business (IQ) 6pm-8pm</b><br><br><b>Entrepreneurs Meet Up @ Flywheel 5:30-6:30pm</b> | <b>28 Tech Time with Tim</b><br><b>Technology Clinic (IQ) 1-2pm</b><br><br><b>How to Set-up QuickBooks Pro for Your Business (IQ) 6pm-9pm</b> | <b>29 Sales Workshop Part 2 (IQ) 6pm-8pm</b><br><br><b>Understanding Your Resources (King) 6pm-8pm</b>  | <b>30 Business Pitch Clinic (IQ) 10:00—11:00</b>  |  |

**Please register to obtain additional information and to be notified on any changes to the SBC Seminar schedule**  
**www.forsythtech.edu Type "SBC" on search line**